

**CITY OF LIVERMORE  
COMMISSION FOR THE ARTS**

**Minutes from May 18,**

**1. CALL TO ORDER – ROLL CALL:**

The meeting was called to order by Chair Len Alexander at 4:35 PM

Members Present: Chair Len Alexander, Vice Chair Phil Dean, Jim Schmidt, Kathy Streeter, Jean King, Sally Dunlop, and Linda Ransom

Absent: Walter Davies and Robbie Teruya

Staff Present: Theresa De La Vega

**2. MINUTES APPROVAL:**

On the motion of Commissioner Jean King and a second by Commissioner Kathy Streeter, the minutes were unanimously approved by the Commission.

**3. CITIZENS FORUM:**

None.

**4. REPORT FROM ECONOMIC DEVELOPMENT DEPARTMENT STAFF:** Staff Member Theresa de La Vega handed out the Staff Memo prepared by Staff Member Catherine Hagebusch, which provides the Commission with an update on the following items:

- 4.1. Project Ranking- Staff asked the Commissioners to discuss the timeframes for the Commission's 10 upcoming projects. Chairperson Len Alexander facilitated the discussion. The Commissioners present had agreed to the following timeframes:
  1. CfA Foundation Development-Staff reported that estimated time of completion for this project is Fall 2010
  2. Downtown Video Information Screens-Pilot project (TBD)
  3. Painted Ponies Project-Chairperson Alexander suggested that this can be done after non-profit formation; Estimated completion is Spring 2011
  4. Walking Tours-Commissioner Robbie Teruya will take lead, estimated completion is December 2010
  5. Expand Street Banners-Commissioner Jim Schmidt will take the lead; estimated time frame for completion is Fall 2010
  6. Cultural facilities index on website- Staff reported that work on the new city website will soon begin. Commissioner Phil Dean has agreed to take the

- lead for the Commission. Data gathering will start during the Summer, while estimated time frame for completion is September 2010.
7. Quarterly report/update to City Council-Estimated time frame for completion is either June or July 2010.
  8. Einstein Mural Project-The Commissioners have decided to put this project on hold after Commissioner Phil Dean raised concerns about the fact that it is a different wall in a different location. He recommended looking for a wall first and getting back to the artist. The Commissioners will discuss this project again in the Fall 2010
  9. Artist Directory on Website- This project will be done in conjunction with project #6 so estimated time frame for completion is also September 2010.
  10. Walking Tour/Heritage Guild- This project is to be coordinated with HPC. The Commissioners have not yet determined an estimated time frame for completion of this project.
- 4.2. Spring Art Show Process Memo- The Subcommittee was not able to present on this as Commissioner Walter Davies, who is the one who wrote the Memo, is unavailable.
- 4.3. Non-Profit Formation- Staff asked the Commissioners to decide on the name of the non-profit. The order of preference for the top 3 names is: (1) Livermore Foundation for the Arts (2) Livermore Arts Foundation (3) Livermore Foundation for Arts and Culture. Chairperson Len Alexander facilitated the discussion. The Commissioners unanimously selected Livermore Foundation for the Arts to be the name of the non-profit.
- 4.4. Hayward Art Program- Staff and Commissioner Sally Dunlop reported on the Hayward Art Program and asked if this is something that the Commissioners would like to consider adding to their list of projects. Commissioners asked questions about the program and a discussion then followed. Commissioner Jean King suggested that the project be done with the schools. The Commissioners decided to assign the project to Commissioner Robbie Teruya.

5. CONSENT CALENDAR: None

6. MATTERS FOR CONSIDERATION:

- 6.1 Subcommittee Updates
- Education subcommittee – Commissioner Sally Dunlop provided an update to the CfA. The project is expected to proceed.
  - Mural Updates – Downtown and Water Reclamation Plant. Commissioner Dean provided an update. Chairperson Len Alexander stated that he will be present at the Council Meeting for the presentation of the Water Reclamation Plant Mural Project. The Commissioners suggested coverage by the Independent when Vera Lowdermilk starts her Mural on Monday.

- High School senior awards – Staff reported that awardees will be honored during the Council Meeting on May 24, 2010.

MATTERS INITIATED BY COMMISSION FOR THE ARTS AND STAFF:

None

ADJOURNMENT:

NEXT COMMISSION FOR THE ARTS MEETING DATE:

- Civic Appreciation Dinner – May 25, 2010 – Robert Livermore Community Center
- Regular Meeting – June 22, 2010