

# COMMISSION FOR THE ARTS

## Belief and Mission Statements

### Commission Goals

***The Commission for the Arts developed the following Belief and Mission Statements as well as some immediate goals as a prelude to the Cultural Arts Master Plan. This is a dynamic working document and will be reevaluated by the Commission after the Cultural Arts Master Plan is completed.***

#### **BELIEF STATEMENT**

We are the Livermore Commission for the Arts.

Livermore is a unique community of possibilities, deeply rooted in a sense of history with a vision for the future. We believe that access to and engagement in the arts is essential to the continuing vitality of Livermore.

We value our natural environment, recognize our dependence on its gifts, and honor it through creative interactions.

We believe engagement in the arts enriches our community, enabling us to embrace and appreciate diversity and individual expression.

We invite all to participate in the arts and celebrate in our collective human experience.

#### **MISSION STATEMENT**

We are committed to:

- ❖ Facilitating and convening partnerships and collaborations for the arts among city entities and community organizations.
  - Mentoring
  - Using creativity as a positive force
  - Expanding the arts community in Livermore
- ❖ Promoting the unique sense of place inherent in Livermore through developing a vibrant arts community.
- ❖ Ensuring publicly accessible arts events
- ❖ Advocating the integration and presence of the arts in community design and other city activities.
- ❖ Developing and expanding opportunities for arts and cultural learning, growth and creativity for people of all ages, with an emphasis on children and youth.

## COMMISSION GOALS

Through the Visioning process, the Commission developed the following immediate goals:

- ❖ Develop a process for creating a 5-year Master Arts Plan for Livermore
- ❖ Develop criteria for assessing public arts proposals & projects that reflect the Commissions' beliefs and mission.
- ❖ Promote and market the arts in Livermore
- ❖ Define public art
- ❖ Develop calendar of events
- ❖ Develop an inventory of art organizations and art related activities

The Commission is working to develop a Cultural Arts Master Plan. The Commission hopes this Plan will facilitate the following:

- ❖ Stimulate excellence in the arts, culture and urban design.
- ❖ Increase participation in the arts and culture and provide access to all citizens, communities and organizations.
- ❖ Capitalize on the arts as an economic development tool by promoting Livermore as a destination for arts and culture
- ❖ Encourage the development of an arts district including affordable arts spaces and a thriving artistic workforce.
- ❖ Support for the arts and culture to leverage investment from private and public funding sources.
- ❖ Encourage partnerships and coordination between artists, organizations and public agencies.